

























































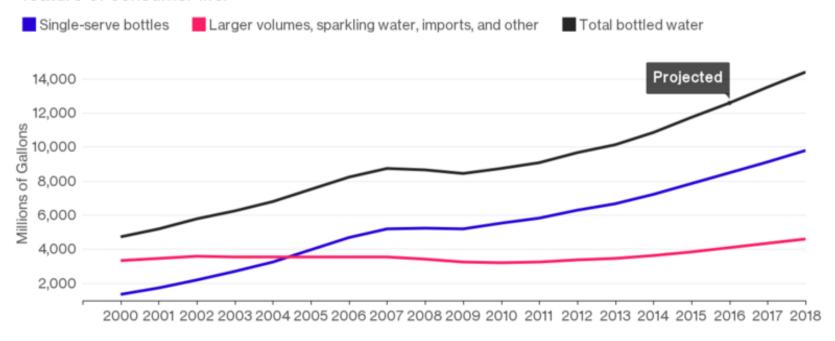






## Steady Rise of Bottled Water

In the U.S., bottled water has grown from a novelty drink at the turn of the century to a regular feature of consumer life.



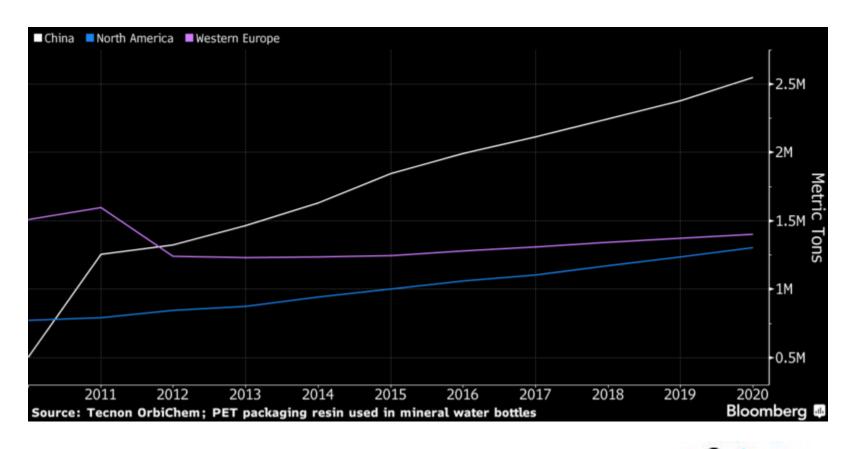
SOURCE: Beverage Marketing Corporation

Bloomberg 💵



# China's Demand = Europe + North America

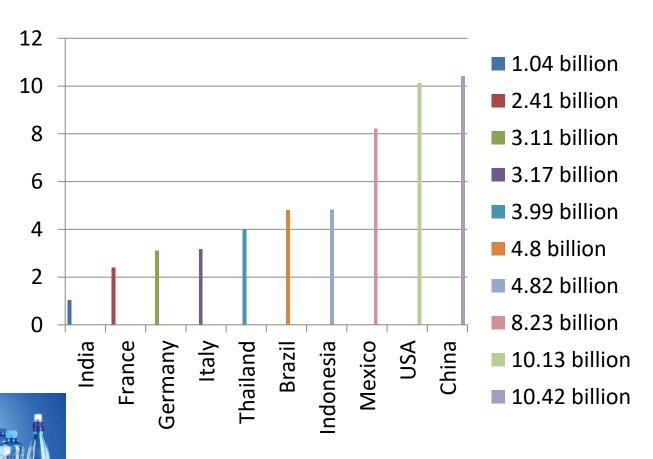
(PET PACKAGING)





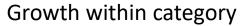
#### Top Bottled Water Consuming Countries

#### Gallons consumed





#### **ULTRA PREMIUM Market Share**



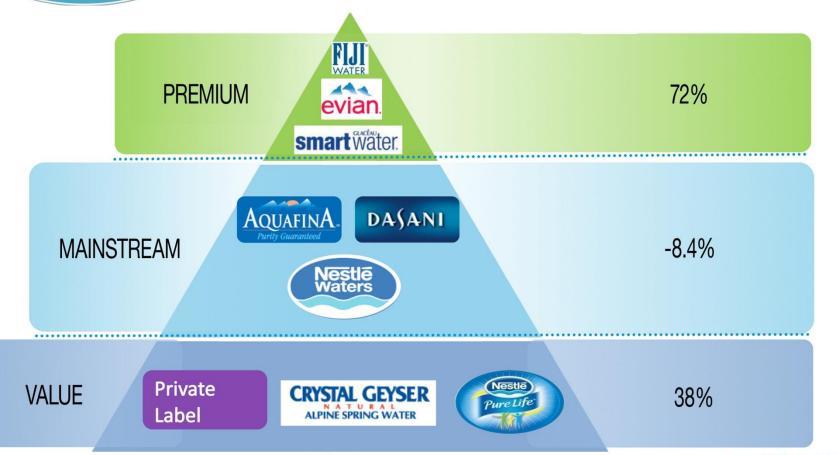


















Source



packaging



story



Bottled water









Bottled Water



Distribution



Marketing



\$\$\$ SALES









If VOSS were to be described as a human being, she would be physically active, aged 18-45 years of age, single, works as a professional with a college degree. She lives in the metropolitan area, is sophisticated, and has a higher than average disposable income.



#### The KEY to FUTURE growth



### **→** MILLENNIALS

Millennials' media consumption has shifted. Period.



#### Digital/Social/Mobile















38 Hrs/Week

Up to 2x that of Baby Boomers!

18 Hrs/Week

90% - skip adds!



# **Aqua Maestro** is in the business of buying and selling..... not manufacturing or bottling.....





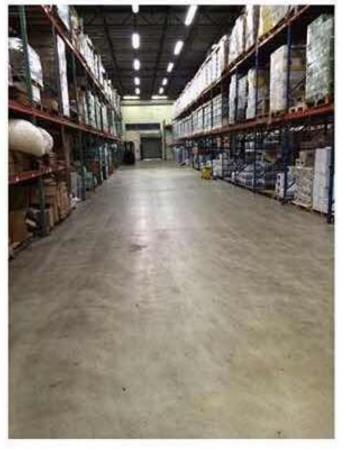
















## Containers of Speyside Glenlivet, TyNant and Iskilde...coming in















## 30 + Brands going out







THE SOURCE FOR FINE WATERS MY ACCOUNT PENGUIN CLUB

BOUTIQUES

FOUNTAIN HEAD



HOME

ALL WATERS ~

ALL BRANDS ~

LEARN ABOUT WATER ~

FOUNTAIN HEAD

CONTACT US























AQUA MAESTRO STOCKS THE LARGEST SELECTION OF FINE BOTTLED WATERS FROM ALL OVER THE WORLD